

Sirius Security Solutions Presentation Which way are you looking?

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Information Security Threats The IT World is More Complex

Information Security Risk

Becoming more challenging/complex

CYBER THREAT

CONSUMERIZATION



CLOUD

SOCIAL

MOBILE

Sources



[&]quot;The Second Annual Cost of Cyber Crime Study", conducted by the Ponemon Institute "Risk & the Instant-On Enterprise", conducted Coleman Parkes - July 2011



Security Trends

- Attacks are moving to the weakest points (and up the OSI stack)
 Users, Applications, Business Partners, the copier repairman
 - The Target Story
- More targeted Custom Malware Attacks (AV still won't save you)
- Social engineering attacks are becoming more sophisticated and widespread
- OSI Model
 data unit layers

 data application
 Network Process to Application
 Outs Incorporation & Encryption

 data presentation
 Data Incorporation & Encryption

 data session
 Interferent Communication

 transport
 End-to-Ind Corporation

 segments transport
 End-to-Ind Corporation
 and Releasely

 packets packets Path Determination &
 Logical Addressing (IP)

 frames data link
 Physical Addressing IMAC & LLC)

 bits physical
 Modes, Segment
 and Binary Transmission
- Social Media will continue to facilitate an increase of the speed and scale of attacks (breaking traditional OODA loop cycles)
- Smartphones, BYOD (bring your own device), and tablets have made havoc on the ever-eroding perimeter; virtualization technology is increasingly providing some safe passage
- Compliance is still an issue (PCI, HIPAA HITECH, etc.)
- Compliance Security





Early Days of Security

There was the lone security guy

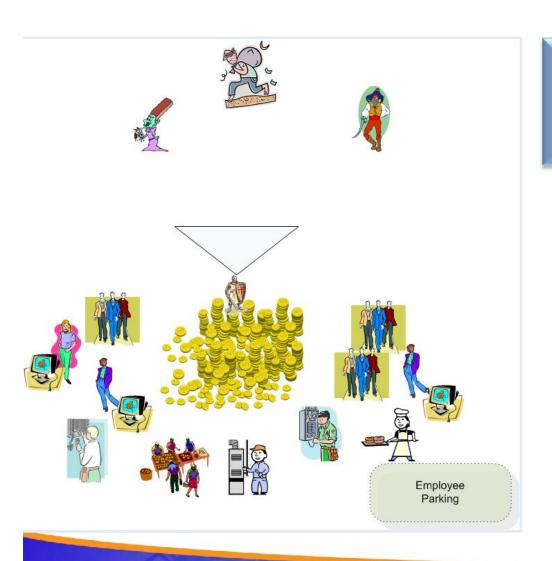
And the GOLD







Early Days of Security



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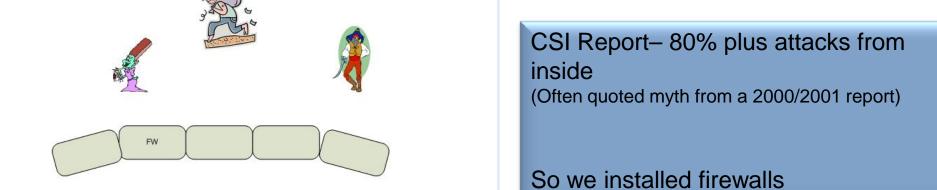
And the perceived threat landscape

Cyber Crime Reports

49,711 in 2001 (est. loss \$17.8 M) 75,063 in 2002 (est. loss \$54.0M)



Security Field is Growing



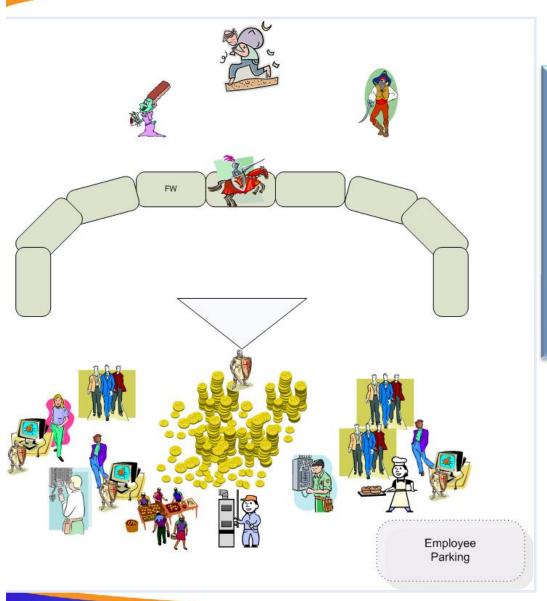
Employee Parking

Cyber Crime Reports

124,509 in 2003 (est. loss \$125.0M) 207,449 in 2004 (est. loss \$68.0M)







Cyber Threats are Real

FBI statistics – 2001 real cybercrime statistics (75% individual, 81% male, California, Florida etc)

Number of viruses is growing exponentially

- -So we improved our firewalls
- -And installed Anti Virus

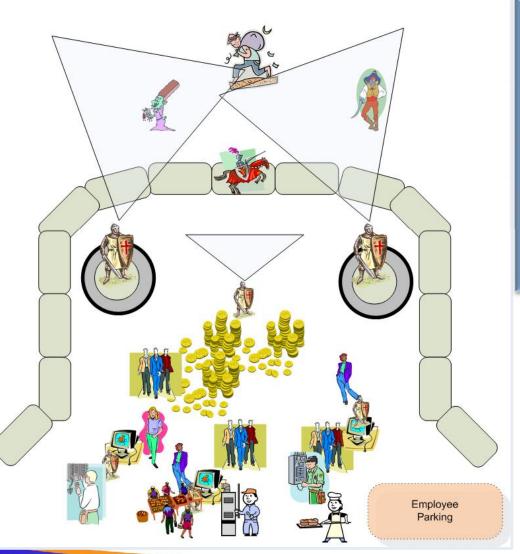
Viruses Over Time

- -1,300 in 1990 to
- --50,000 in 2000 to
- --More than 200 million in 2010.





Cyber Threats are Increasing



FBI Stats – 2005/6/7 real cybercrime statistics (From 71% to 60% United states, 29% to 40%International)

The threat is more complex and moving

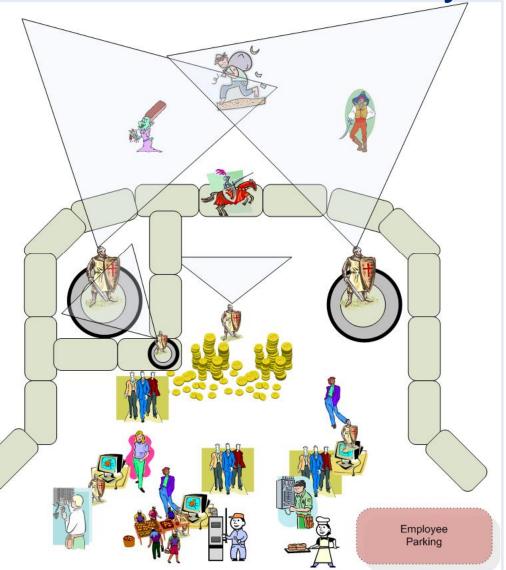
- -So we improved our firewalls
- -And installed Intrusion Detection

Cyber Crime Reports

231,493 in 2005 (est. loss \$183.0M) 207,492 in 2006 (est. loss \$198.0M) 206,884 in 2007 (est. loss \$239.9M)



Cyber Threats are Increasing



FBI Stats – 2008/9 real cybercrime statistics (65% United states, 35% International)

The threat is more sophisticated

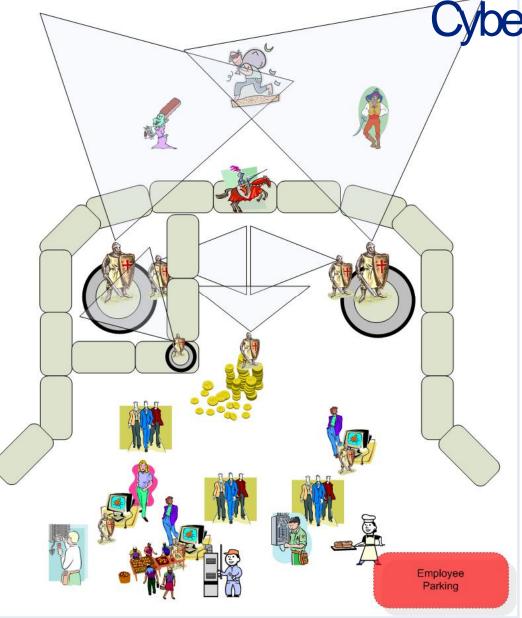
The threat is becoming professional

- -So we improved our IDS to IPS
- -Add log aggregation
- And built DMZs

Cyber Crime Reports

275,284 in 2008 (est. loss \$264.0M) 336,655 in 2009 (est. loss \$559.0M)





Cyber Threats are Increasing

FBI statistics – The focus is on the type of fraud and not where from. The danger is ubiquitous.

The threat is targeted and specific

The threat is organized and government sponsored

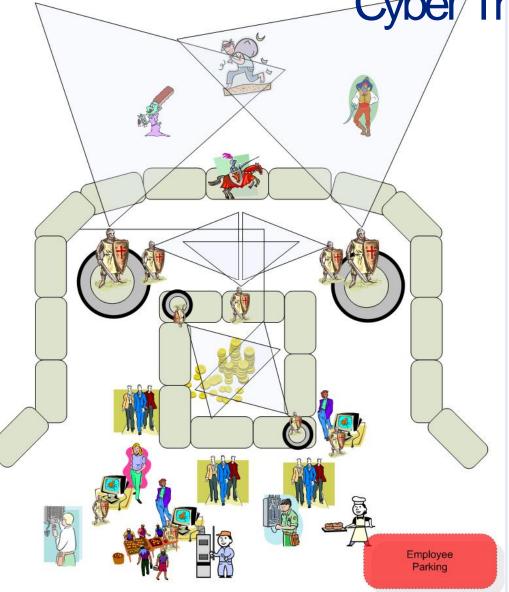
- So we expanded monitoring
- And installed Data Loss Protection

Cyber Crime Reports

314,246 in 2011 (est. loss \$485.3M) 289,874 in 2012 (est. loss \$525.4M)







Today

The threat is from many vectors

What can the security team do?

Protect the assets!

Logging
Information gathering
Blocking
Monitoring

Cyber Crime Reports

262,813 in 2013 (est. loss \$781.8M)



Why this story? Why Now?

Because we can finally do something about it!

- Finally monitoring at line speed
- •SIEMS are workable, reliable, and manageable.
- Mass log aggregation is a reality Disk Space is cheap and plentiful for all logs

















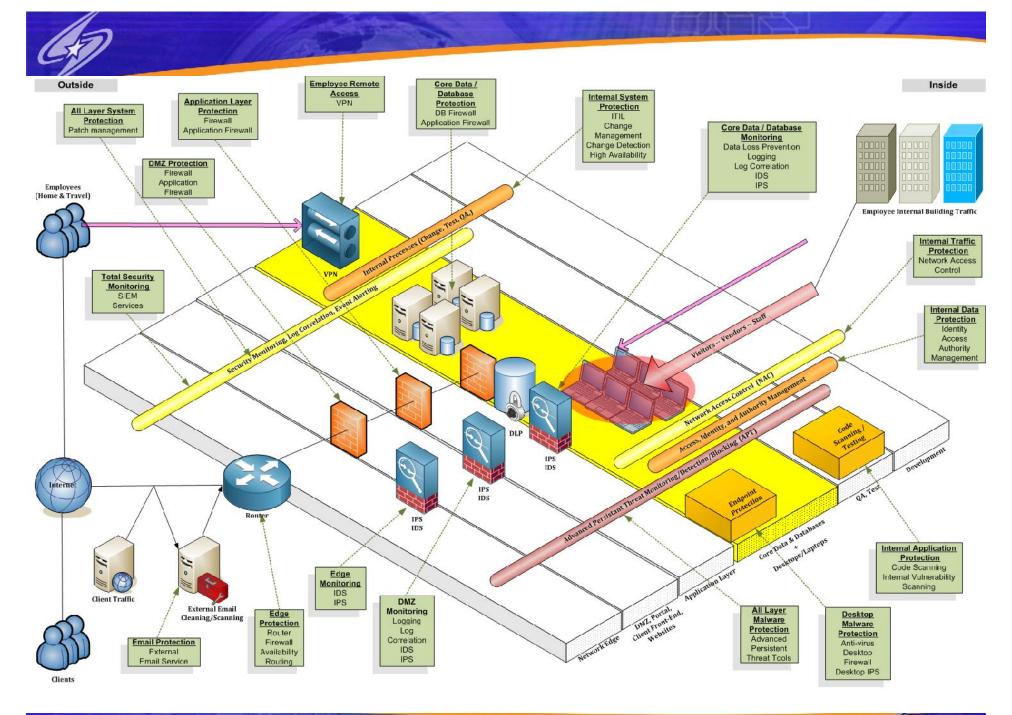
A Practical Defense

"It is said that if you know your enemies and know yourself, you will not be imperiled in a hundred battles; if you do not know your enemies but do know yourself, you will win one and lose one; if you do not know your enemies nor yourself, you will be imperiled in every single battle." Sun Tzu 孫子

- Organizations must understand the value of
- Assets and information
- Organizations must know potential impacts
- of security events
- Organizations must understand the
- defensive capabilities of the organization

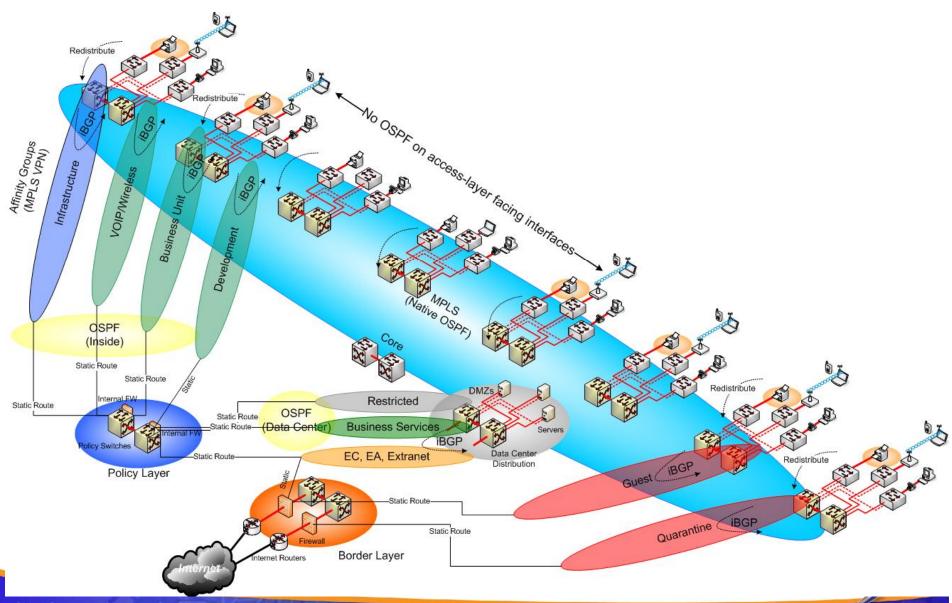


Security assessments help organizations understand the enemy and themselves





Information Security Zone Architecture





A Practical Defense

- **Static Defenses (no human action required)**
 - Static security works best against copycats who repeat attacks
 - AV, IPS, Malware Detection, Data Execution Protection
 - Defense in Depth, Data Decentralization and Compartmentalization
- Active Defenses and Detection (labor saving tools and force multipliers)
 - Security Event and Incident Monitors (SIEMs)
 - Incident Detection and Response (1 responder to 7,500 systems for enterprise SANS)
 - Hybrid models for IR through managed services
- Risk Reduction and resiliency (reduce the impact of possible bad events)
 - Reduce target value, eliminate or modify activities that have spectacular failure modes





Statistics in this Presentation

Viruses Over Time

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262,813 in 2013 (est. loss \$781.8M)

IC3 Complaints by Year

